ORDER

Orders Order / Rev: 68536 9852564 /Brad Alt Order #: LOU BARLETTA Product Desc: WHP-TV CBS21 Estimate: 469 Millennium Washington DC Flight Dates: 10/29/12 - 11/06/12 Primary AE: 10/26/12 / 11/05/12 Sales Office: Original Date / Rev: **MNAT** Order Type: **GENERAL** Sales Region: National **Brabender Cox Mihalke** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1218 Grandview Avenue EOM/EOC Pittsburgh, PA 15211 Agency Commission: 15% Advertiser Name: Barletta/R/Congress A35+ New Business Thru: Demographic: **Product Codes: US** Congress Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-CAND, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	85	\$46,840.00	\$39,814.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	85	\$46,840.00	\$39,814.00	0.00
Totals	85	\$46.840.00	\$39.814.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	23%	\$46,840.00
Market	100%	\$203,652.17

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	3%	\$6,109.57
WGAL	38%	\$77,387.83
WHTM	22%	\$44,803.48
WLYH	1%	\$2,036.52
WPMT	13%	\$26,474.78

Ln Ch Start End	Inventory Code E	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHP 10/29/12 11/05/12	Late Late Show 0	CM	1235a-135a	MTWTF	:30	3	\$35.00 P-2	0.00 NM	4	\$140.00
	Late Late Show/Ferguso	n								
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						
Week: 10/29/12 11/04/12	MTWTF	3	\$35.00	0.00						
Week: 11/05/12 11/11/12	M	1	\$35.00	0.00						
N 2 WHP 10/29/12 11/06/12	CBS This Morning (CM	7a-9a	MTWTF	:30	5	\$75.00 P-2	0.00 NM	7	\$525.00
	CBS This Morning									
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						
Week: 10/29/12 11/04/12	МГЖГБ	5	\$75.00	0.00						
Week: 11/05/12 11/11/12	МГ	2	\$75.00	0.00						
N 3 WHP 10/29/12 11/05/12	M-F 10a-11a (CM	10a-11a	МГЖТБ	:30	3	\$200.00 P-2	0.00 NM	4	\$800.00
	M-F 10a-11a									
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						

Print Date: 11/14/12 12:01:58 Page 2 of 5

Order / Rev: 68536 Advertiser: Barletta/R/Congress

Alt Order #: 9852564 /Brad Product Desc: LOU BARLETTA WHP-TV CBS21

Flight Dates: 10/29/12 - 11/06/12 Estimate: 469

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 3 WHP	10/29/1	2 11/05/12		CM	10a-11a	МГЖГЕ-	- :30	3	\$200.00 P-2	0.00 NM	4	\$800.00
Star	rt Date	End Date	M-F 10a-11a Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 11/0		11/04/12 11/11/12	МГWГF М	3	\$200.00 \$200.00	0.00 0.00						
			M-F 11a-12p	CM	11a-12p	MTWTF-	- :30	5	\$325.00 P-2	0.00 NM	5	\$1,625.00
Star	rt Date	End Date	M-F 11a-12p Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	MTWTF	5	\$325.00	0.00						
Week: 11/0 Spot Ch	05/12 Date Ra	11/11/12 inge <u>D</u>	M Description	1 Start	\$325.00 E/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
		2-11/11/12 N 7,8.8,8.9,8.10	Л-F 11a-12p	11a-	12p		M	-	:30 (\$325.00)	0.00 <i>NM</i>		
		,6.6,6.9,6.70 tical] Due to										
N 5 WHP	10/29/1	2 11/05/12	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	МГЖГБ-	- :30	3	\$275.00 P-2	0.00 NM	4	\$1,100.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/2 Week: 11/0		11/04/12 11/11/12	M	3 1	\$275.00 \$275.00	0.00 0.00						
N 6 WHP	10/29/1	2 11/05/12	M-F 5p-530p Nev CBS 21 News at		5p-530p	МГWГF-	- :30	5	\$175.00 P-2	0.00 NM	6	\$1,050.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 11/0		11/04/12 11/11/12	МГWГF M	5 1	\$175.00 \$175.00	0.00 0.00						
N 7 WHP	10/29/1	2 11/05/12	M-F 530p-6p Nev CBS 21 News at		530p-6p	МГЖГБ-	- :30	5	\$175.00 P-2	0.00 NM	6	\$1,050.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/2 Week: 11/0		11/04/12 11/11/12	M	5 1	\$175.00 \$175.00	0.00 0.00						
N 8 WHP	10/29/1	2 11/05/12	M-F 6p-630p Nev CBS 21 News at		6p-630p	МГWГF-	- :30	5	\$200.00 P-2	0.00 NM	10	\$1,775.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 11/0		11/04/12 11/11/12	МГWГF M	5 1	\$200.00 \$200.00	0.00 0.00						
	Date Ra		Description N-F 6p-630p News		t/End Time 30p		Weekdays M	<u>Len</u>		Rtg Type 0.00 NM		
See	e MG 8.7	7,8.8,8.9,8.10 tical] Due to	0,8.11	op c					(φ200.00)	0.00 7		
7 WHP	11/03/12	2-11/03/12 S	SEC Day Game	Vario	ous		Sa-	-	:30 \$500.00	0.00 NM		
-	for 4.6,8 within I											
_			Sa-Su 11p-1130p N	lews 11p-	1130p		SaS	u	:30 \$200.00	0.00 NM		
-	for 4.6,8 within I											
	11/03/12 for 4.6,8		Sa 1130p-1230a	1130)p-1230a		Sa-	-	:30 \$35.00	0.00 NM		
_ [MG	3 within I	Flight]										
	11/03/12 for 4.6,8		Sa 1230a-130a	1230)a-130a		Sa-	-	:30 \$20.00	0.00 NM		
[MG	3 within I	Flight]		1000					00 000 00	0.00 1114		
_	11/03/12 for 4.6,8		Su 1230a-130a	1230)a-130a		S	u	:30 \$20.00	0.00 NM		
	3 within I	<u> </u>	M F 7: 700		7- 700) entitive			Ф 7 00 00 Б 0	0.00.111.1		Φ Γ 000 00
N 9 WHP	10/29/1	2 11/05/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	MTWTF-	- :30	5	\$700.00 P-2	0.00 NM	6	\$5,800.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MTWTF	Spots/Week 5	Rate \$700.00	Rating 0.00						
Week: 11/0		11/11/12	M	1	\$700.00	0.00						

Print Date: 11/14/12 12:01:58 Page 3 of 5

Order / Rev: 68536 Advertiser: Barletta/R/Congress

Alt Order #: 9852564 /Brad Product Desc: LOU BARLETTA WHP-TV CBS21

Flight Dates: 10/29/12 - 11/06/12 Estimate: 469

Ln Ch Start End	Inventory Code	Break S	Start/End Tin	ne Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 9 WHP 10/29/12 11/05/12	M-F 7p-730p M-F 7p-730p	CM 7	p-730p	MTWTF	:30	5 \$700.00 P-2	0.00 NM	6	\$5,800.00
6 WHP 11/05/12-11/11/12 I See MG 9.7	Weekdays Spo M Description		\$700.00 nd Time	Rating 0.00	Weekdays M	Length Rate :30 (\$700.00)	Rtg Type 0.00 <i>NM</i>		
[No Avail] 7 WHP 11/05/12-11/11/12 N M MG for 10.6,10.4,9.6 [MG within Flight]	Mon Reg 1	8p-9p			M	:30 \$2,300.00	0.00 NM		
N10 WHP 10/29/12 11/05/12	M-F 730p-8p M-F 730p-8p	CM 7	30p-8p	МГWГF	:30	5 \$800.00 P-2	0.00 NM	4	\$3,200.00
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range I 4 WHP 10/29/12-11/04/12 I	Weekdays Spo MTWTF Description		\$800.00 nd Time		<u>Weekdays</u> MTWThF		Rtg Type 0.00 <i>NM</i>		
See MG 9.7 [No Avail] Week: 11/05/12 11/11/12 Spot Ch Date Range [6 WHP 11/05/12-11/11/12 See MG 9.7 [No Avail]	M Description M-F 730p-8p		\$800.00 nd Time Sp	0.00	Weekdays M		Rtg Type 0.00 <i>NM</i>		
N11 WHP 10/29/12 11/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM 1	1p-1135p	MTWTF	:30	5 \$325.00 P-2	0.00 NM	6	\$1,950.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	•		Rate \$325.00 \$325.00	Rating 0.00 0.00					
N12 WHP 10/29/12 11/05/12	Letterman Letterman	CM 1	135p-1235a	MTWTF	:30	2 \$140.00 P-2	0.00 NM	3	\$420.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	МГWГF M	1	\$140.00 \$140.00	0.00 0.00		4. 00.050.00 D.O.	0.00.1114		0.4 500.00
N14 WHP 10/29/12 11/06/12	Mon 10p-11p		0p-11p	M	:30	1 \$2,250.00 P-2	0.00 NM	2	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	<u>Weekdays</u> <u>Spo</u> M M		Rate 2,250.00 2,250.00	0.00 0.00					
N15 WHP 10/29/12 10/30/12	Tue Reg 1 Tue 8p-9p	CM 8	p-9p	- T	:30	1 \$3,250.00 P-2	0.00 NM	1	\$3,250.00
N16 WHP 10/29/12 10/30/12	Tue Reg 2 Tue 9p-10p	CM 9	р-10р	- T	:30	1 \$2,850.00 P-2	0.00 NM	1	\$2,850.00
N17 WHP 10/29/12 11/06/12	Wed Reg 1 Wed 8p-9p	CM 8	р-9р	W	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date End Date Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12		ots/Week 1 \$3 0	Rate 3,000.00 \$0.00	Rating 0.00 0.00					
N18 WHP 10/29/12 10/31/12	Wed Reg 2 Wed 9p-10p	CM 9	p-10p	W	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spo	ts/Week 1 \$3	Rate 3,000.00	Rating 0.00					
N19 WHP 10/29/12 11/01/12	Thu Reg 1 Thu 8p-9p	CM 8	р-9р	T	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spo	ots/Week 1 \$3	Rate 3,000.00	Rating 0.00					
N20 WHP 10/29/12 11/01/12	Thu Reg 2 Thu 9p-10p	CM 9	p-10p	T	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spo	ots/Week 1 \$2	<u>Rate</u> 2,500.00	Rating 0.00					

Print Date: 11/14/12 12:01:59 Page 4 of 5

WHP-TV CBS21

Order / Rev: 68536

Alt Order #: 9852564 /Brad

Product Desc:

Advertiser:

10/29/12 - 11/06/12 Flight Dates:

LOU BARLETTA

Estimate:

469

Barletta/R/Congress

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WHP 10/29/12 11/02/12 Fri Reg 1 :30 1 \$1,350.00 P-2 0.00 NM \$1,350.00 N21 СМ 8p-9p Fri 8p-9p Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/29/12 11/04/12 ---F--\$1.350.00 0.00 N22 WHP 11/03/12 11/04/12 Sa-Su 6p-630p News RoCM 6p-630p ----12 :30 3 \$140.00 P-2 0.00 NM O \$0.00 CBS 21 News at 6p Start Date **End Date** Weekdays Spots/Week Rating Rate ----12 Week: 10/29/12 11/04/12 3 \$140.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (\$140.00) 0.00 NM WHP 10/29/12-11/04/12 Sa-Su 6p-630p News Rot 6p-630p ---- SaSu :30 See MG 25.2,25.3,25.4,25.5 [Program Change] 2 WHP 10/29/12-11/04/12 Sa-Su 6p-630p News Rot 6p-630p ---- SaSu :30 (\$140.00) 0.00 NM See MG 25.2,25.3,25.4,25.5 [Program Change] ---- SaSu 3 WHP 10/29/12-11/04/12 Sa-Su 6p-630p News Rot 6p-630p :30 (\$140.00) 0.00 NM See MG 25.2,25.3,25.4,25.5 [Program Change] \$125.00 P-2 N23 WHP 10/29/12 11/03/12 CBS This Morning Satur&M :30 0.00 NM \$125.00 9a-11a 1 Saturday Early Show Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---S-\$125.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 WHP 10/29/12-11/04/12 CBS This Morning Saturday 9a-11a ----Sa--:30 (\$125.00) 0.00 NM See MG 23.2 [Due to Political] Due to Political 2 WHP 11/06/12-11/06/12 M-F 5a-6a News - T- - - - - -5a-6a :30 \$125.00 0.00 NM MG for 23.1 11/03 [MG within Flight] N24 WHP 10/29/12 11/03/12 Sa 7p-730p CM 7p-730p ---S-:30 \$250.00 P-2 0.00 NM 2 \$285.00 Sa 7p-730p Weekdays End Date Spots/Week Start Date Rate Rating 11/04/12 Week: 10/29/12 \$250.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot WHP 10/29/12-11/04/12 Sa 7p-730p 7p-730p ---Sa-:30 250.00) 0.00 NM See MG 24.2.24.3 [Sports Overrun] 2 WHP 11/06/12-11/06/12 M-F 5a-6a News - T- - - - - -:30 \$60.00 0.00 NM 5a-6a MG for 25.5,24.1 [MG within Flight] 3 WHP 11/06/12-11/06/12 M-F 6a-7a News - T- - - - - -6a-7a :30 \$225.00 0.00 NM MG for 25.5,24.1 [MG within Flight] СМ ----S-N25 WHP 10/29/12 11/03/12 Sat Reg 2 :30 \$575.00 P-2 0.00 NM 9p-10p 3 \$960.00 Sat 9p-10p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---S-\$575.00 0.00

Print Date: 11/14/12 12:01:59 Page 5 of 5

WHP-TV CBS21

Order / Rev: 68536

Advertiser: Barletta/R/Congress

Alt Order #: 9852564 /Brad Product Desc: LOU BARLETTA

Flight Dates: 10/29/12 - 11/06/12 Estimate: 469

Ln Ch Start End Inventory Code	Break Start/End T	ime Days L	₋en Spots	Rate Pri	Rtg Type	Spots	Amount
N25 WHP 10/29/12 11/03/12 Sat Reg 2 Sat 9p-10p	CM 9p-10p	S-	:30 1	\$575.00 P-2	0.00 NM	3	\$960.00
Start Date End Date Weekdays	Spots/Week Rate 1 \$575.00 Start/End Time 9p-10p		ekdays Leng	gth <u>Rate</u> 30 (\$575.00)	Rtg Type 0.00 <i>NM</i>		
See MG 25.2,25.3,25.4,25.5 [Program Change] 2 WHP 11/04/12-11/04/12 NFL RS Pre Game M MG for 22.3,22.1,22.2,25.1	12p-1p		Su ::	30 \$550.00	0.00 NM		
[MG within Flight] 3 WHP 11/03/12-11/03/12 SEC Day Game MG for 22.3,22.1,22.2,25.1	Various		Sa ::	30 \$350.00	0.00 NM		
[MG within Flight] 4 WHP 11/03/12-11/03/12 Sa 1130p-1230a	1130p-1230a		Sa ::	30 \$60.00	0.00 NM		
5 WHP 11/03/12-11/03/12 Sa 1230a-130a	1230a-130a		Sa ;;	30 (\$35.00)	0.00 <i>NM</i>		
N26 WHP 10/29/12 11/04/12 Sa-Su 11p-1130p CBS 21 News W		11	:30 2	\$200.00 P-2	0.00 NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/1211	<u>Spots/Week</u> <u>Rate</u> 2 \$200.00	Rating 0.00					
N27 WHP 10/29/12 11/04/12 CBS Sun Morning CBS Sun Morning	CM 9a-1030a	S	:30 1	\$275.00 P-2	0.00 NM	1	\$275.00
Start Date End Date Weekdays Week: 10/29/12 11/04/12 S	<u>Spots/Week</u> <u>Rate</u> 1 \$275.00	Rating 0.00					
N28 WHP 10/29/12 11/04/12 Face the State Face the State	CM 1130a-12p	S	:30 1	\$110.00 P-2	0.00 NM	1	\$110.00
Start Date End Date Weekdays Week: 10/29/12 11/04/12 S	<u>Spots/Week</u> <u>Rate</u> 1 \$110.00	Rating 0.00					
N29 WHP 11/04/12 11/04/12 Sun Reg 1 Sun 7p-8p	CM 7p-8p	S	:30 1 \$	61,800.00 P-2	0.00 NM	1	\$1,800.00

Totals 85 \$46,840.00